



5th America Digital

Latin American Congress of Business & Technology

October 14th - 15th 2020 • **100% Online**



+5000
ATTENDEES



+200
VIRTUAL
BOOTHS



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COUNTRIES



+2000
BUSINESS
MEETINGS



+100
CONFERENCES

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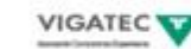
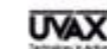
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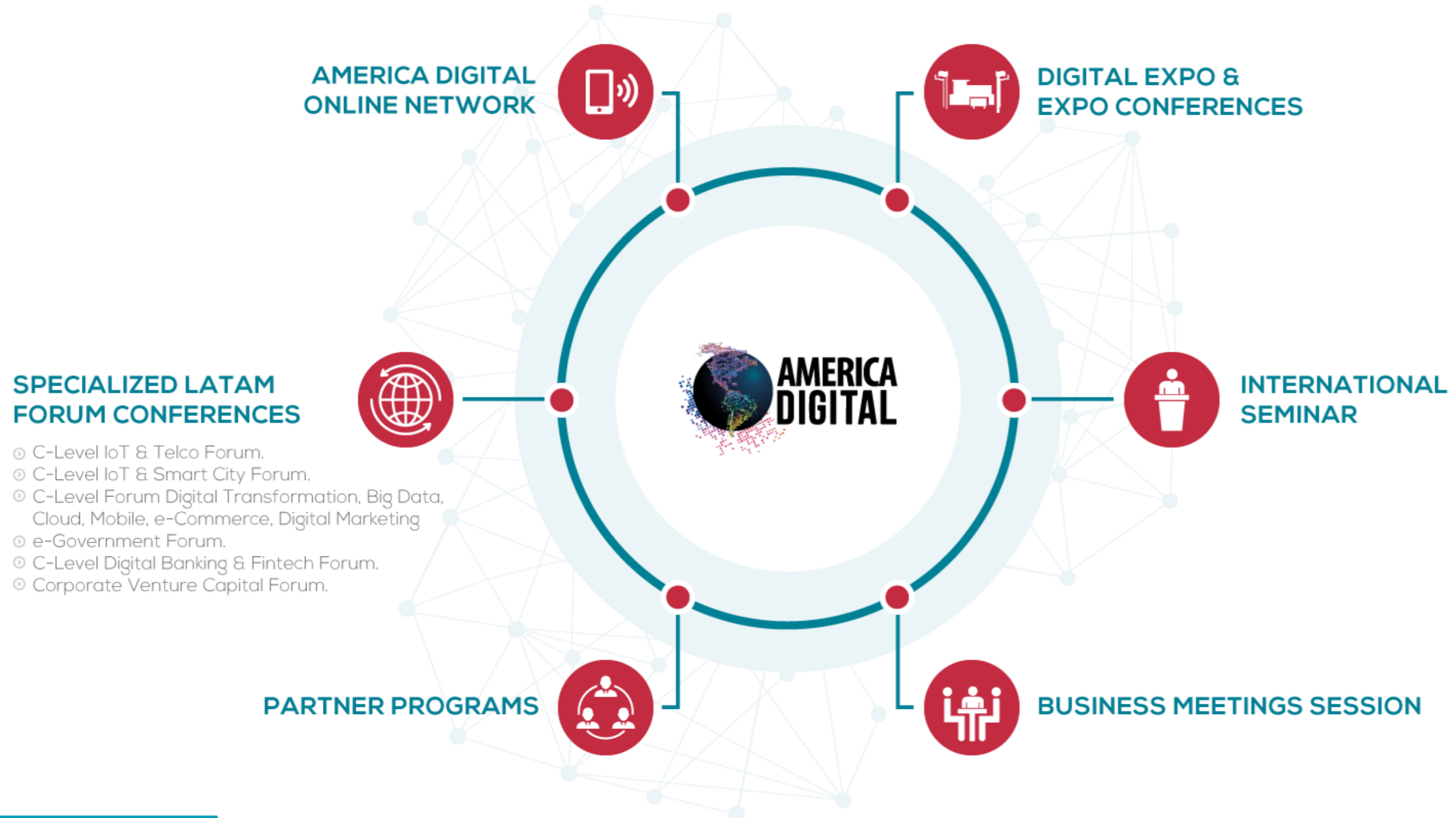
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[VIDEO](#) Learn why VPs from global/local tech companies and + 5,000 C-Level from the most important Telcos, Banks, Enterprises and Governments participate.

AMERICA DIGITAL CONGRESS STRUCTURE



Connect with your customers and strategic partners in the region.



ATTENDEES FROM DEMANDING INDUSTRIES



Mainly C-level executives from Telcos, Banks, Enterprises around the Americas and Government authorities.

Directors, CEOs, CMOs, CIOs, CTOs, CDOs, professionals from IT, marketing and business development, seeking new technologies, solutions, product and services in the areas of Innovation, ICT, IoT, Mobile, Cloud, Big Data, Fintech, e-Commerce, and Digital marketing to enhance productivity, their management, communication, marketing and sales processes.



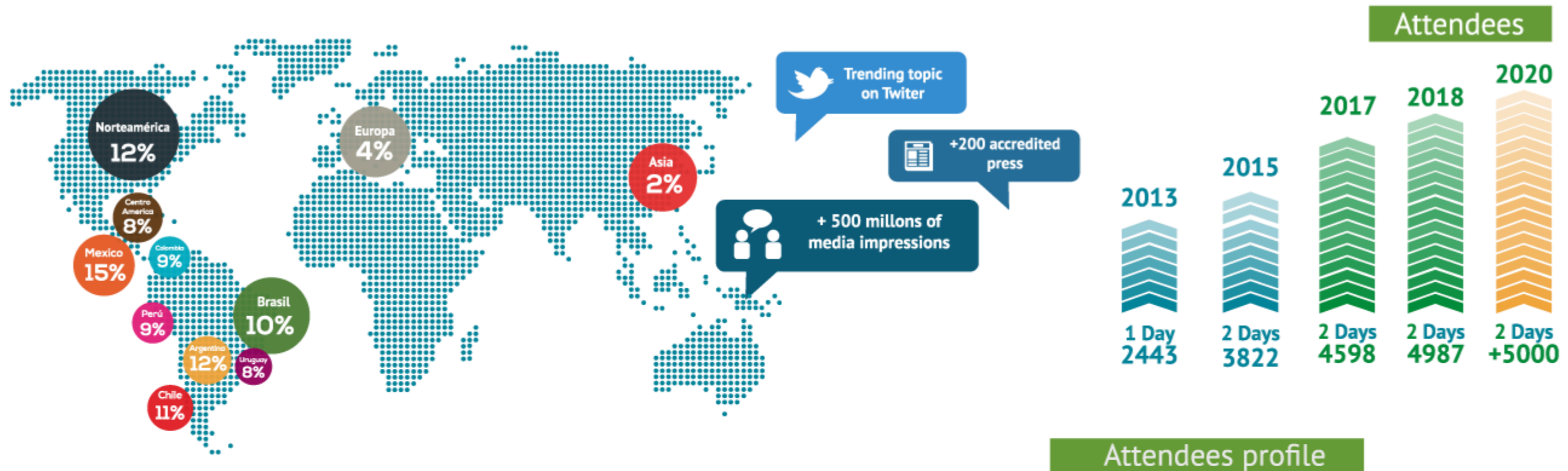
Join + 5,000 C-Level executives (CEOs, CTOs, CIOs, CMOs, CDOs) and decision makers from the most important Telcos, Banks, Enterprises and Government Authorities leading the digital transformation in their organizations.



AMERICA DIGITAL CONGRESS INFOGRAPHY

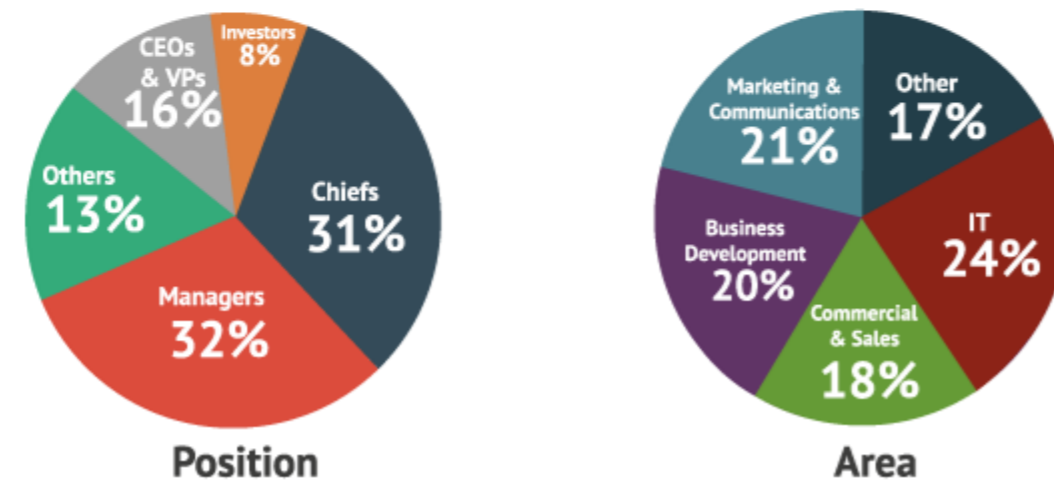


An event for the Latin American Markets +5000 digital transformation leaders and C-Level from the most important Companies, Organizations, Banks, Telcos and Governments



ATTENDEES DEMOGRAPHIC PROFILE					
Age	Gender	Average family income in US\$ k / year			
21 - 25	6%	Male	58%	<US\$ 25 k	7%
25 - 35	30%	Female	42%	US\$ 25 - 50 k	21%
35 - 45	38%			US\$ 50 - 100 k	28%
+45	26%			US\$ 100 - 150 k	26%
				>US\$ 150 k	18%

Attendees profile

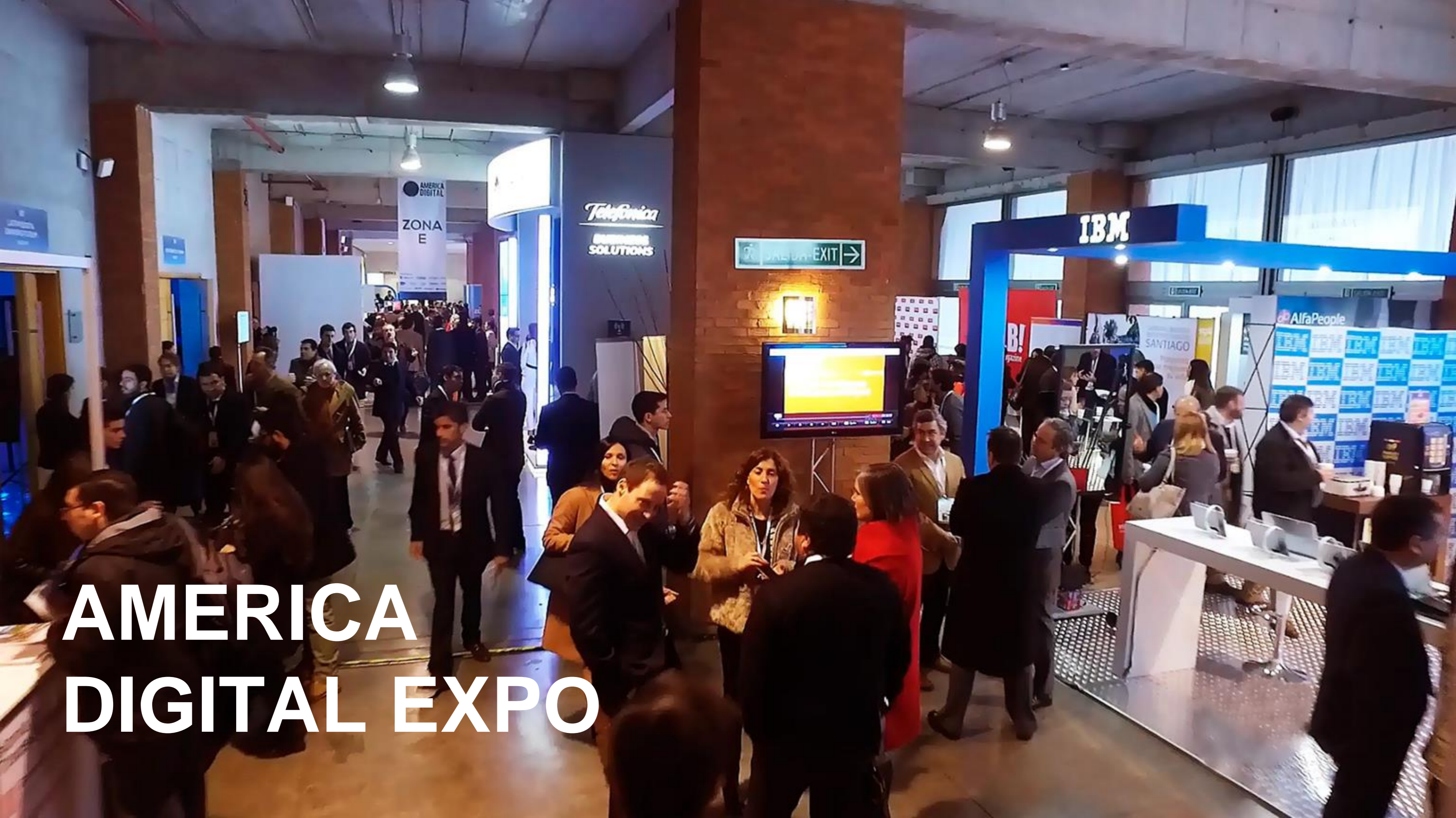


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AMERICA DIGITAL EXPO

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